



PRO-TIPS FOR OPTIMAL SELF-RECORDED VIDEO SUBMISSIONS

Orientation/Environment:

- **Orientation:** Hold your phone horizontally (landscape mode) for a wider, more professional view.
- **Stability:** Keep the phone steady and stable as you walk (Using both hands and only letting go with one when you need to point something out can help with this).
- **Lighting:** Record in good natural light (daytime) to avoid shadows or dark spots.
- **Audio:** Speak loudly and clearly as you verbally note preferences, like fence length, height, or specific preferences, and details.
- **Pace:** Move slowly and pause briefly at key spots for clarity and to point out any details or key areas of concern.
- **Access:** In your video, please show the best point of access to your yard and/or the area where the work is to be completed.

Coverage:

- Walk slowly along the entire fence line, showing the full area from start to finish.
- If possible, try to walk on both sides of the fence line so we can see anything we need to work around, even if this means just holding your phone over the fence to show the other side briefly, although walking it on both sides is preferred.
- Point out any obstacles (e.g., tight access to the area, trees, rocks, slopes, sprinkler systems, impervious surfaces like concrete, blacktop and stone patios) and verbalize those on the video.
- Point out any finer details you are personally concerned about, such as important plants near the fence, keeping smaller pets confined in the space, private underground utilities, such as yard lighting or electric running to an outbuilding (Not public, as we will have those marked prior to install), etc.
- (If replacing an existing fence) Don't stand too close to the fence, and keep the whole fence - top & bottom - in the frame.
- If looking at repairs to an existing fence, please call out the things that you know are damaged and in need of repair, because you cannot always see if something is cracked, broken or loose, just from a video.



Key Estimation Details:

- Preferred and/or needed project timeline
- Preferred fence height
- Preferred fence type (example: privacy, spaced picket, post and rail. Use specific style names if you have already referenced our brochure)
- Preferred material (vinyl, aluminum, wood, composite, poly-lumber, or a combination of materials)
- Key areas of concern and details that are important to you
- If we need to remove any existing fencing
- If there are any known existing issues with the neighbors (owners or tenants) of neighboring properties
- Linear footage of area (If known)
- Budget to be respectful of when on your quote (If known)